

**California High School Rodeo Association
District 5
2020-2021 Sponsorship Opportunities**

Dear Prospective Sponsor,

District 5 is one of nine districts in the California High School Rodeo Association (CHSRA). District 5 is centrally located in California, drawing students from seven counties. CHSRA is governed by the National High School Rodeo Association, which was created to give high school students the opportunity to compete in the unique sport of rodeo. It is an independent athletic association that must govern *without the assistance of school administration or tax dollars.*

The program encourages sportsmanship, leadership, horsemanship, stewardship of livestock and education. The program seeks to promote our western heritage and family values. Our students must provide proof of good citizenship and at least a 2.0 grade point average. They must also provide and care for their own horses and pay for their travel expenses and entry fees.

The purpose of our fund drive is to generate funds to benefit our student members with scholarships for graduating seniors, awards for our district champions, expense reimbursement for district champions traveling to the State High School Finals Rodeo and National High School Finals Rodeo.

Sponsorship benefits the entire organization and does not go directly to any one member.

District 5 would like to thank you for your sponsorship consideration. Without you, our generous sponsors, we would not be able to provide scholarships, awards and support for our unique athletes!

Thank You,

District 5 Membership

CHSRA MEMBER NAME: _____

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_____ District 5 Saddle Sponsor - \$1,500.00

District 5 awards End of Year Champion Event and All-Around Cowboy and Cowgirl saddles to those that have the highest point earnings. The district also awards All-Around saddles at special event rodeos. We provide special recognition of the sponsors of these awards.

_____ Flag Sponsor - \$1000.00

District 5 will carry your company flag to advertise your business in the Grand Entry at all our rodeos. All flag sponsors will also be announced during rodeos.

_____ District 5 Banner Sponsor - \$500.00

District 5 will advertise your business by displaying your company banner. All banner sponsors will also be announced during rodeos.

_____ District 5 Buckle Sponsor - \$200.00

Custom buckles are awarded to event winners at our multi-district rodeos and each year-end event winner. We provide special recognition of the sponsors of these awards.

_____ District 5 "Friends of Rodeo" Sponsor – \$100.00 to \$500.00

At the end of the season, District 5 provides beautiful keepsake quality tack and awards for the top 10 finalists in each event.

_____ Rodeo Program Advertiser/Sponsor

Advertise your business in our programs which are provided to each rodeo family attending the rodeo! There is also the opportunity for family and friends to show their support for their favorite CHSRA Rodeo athlete. You may submit pre-designed ads and artwork, or we will provide a basic layout for you at no charge. Please submit ad information with this form or email BPJG@aol.com.

Full Page \$200.00 ½ Page \$150.00 ¼ Page \$100.00 Business Card \$50.00

Please return this form along with your check payable to **CHSRA District 5 by November 6th** to:

CHSRA District 5 – Sponsorship
P.O. Box 1567
Oakdale, Ca 95361
Questions – Jill Polhemus 209-505-0725

Sponsor Name _____ Contact Person _____

Address _____ City _____ State _____ Zip: _____

Phone _____ Email _____

CHSRA MEMBER NAME: _____